

Tamil Nadu Agricultural University

Coimbatore – 641 003

Dr. P. Murali Arthanari Ph.D., FSKV, Public Relations Officer Mobile: 94890 56730 Phone: 0422 - 6611302 Fax: 0422 - 2431821 E-mail: <u>pro@tnau.ac.in</u>

Date: 30.01.2020

To The Editor,

Sir,

I request that the following matter may kindly be published in your esteemed daily:

Israel Consul General Visits TNAU

Her Excellency the Counsel General of Israel **Ms Dana Kursh** visited Tamil Nadu Agricultural University (TNAU), Coimbatore, on 29.1.2020 to initiate dialogue on mutually beneficial research collaborations.

Dr. N. Kumar. Vice Chancellor presented a bouquet to warmly welcome the Consul General of Israel. **Dr. K.S. Subramanian**, Director of Research highlighted activities and achievements of TNAU and brought of a set of researchable issues of mutual interest to take forward. Emerging areas of interest include sensors for the early detection of pests, diseases and nutrient deficiencies, artificial intelligence for plant health monitoring, drone technology for the delivery of inputs besides robotics in agriculture. He emphasized the need for learning the lesson from Israel on water management as the Tamil Nadu is the most drought hit State next to Rajasthan. Israelis are well known for their effective water management strategies.

The Consul General expressed her interest to support collaborative research programs between TNAU and lead research institutes / universities in Israel. **Ms. Dana Kursh** was very impressed with the activities and accomplishments of TNAU and looking forward to suggest action with her office to initiate dialogue between TNAU administration and Israel. She had bestowed interest to further strengthen the activities of the TNAU nanotechnology research and development activities. She visited High Density Mango Planting in TNAU Orchard and interacted with the Vice Chancellor who himself a developed and promoter of this technology. The TNAU team is truly excited about the visit to the Consul General and wishing to establish close research collaborations between TNAU and Israel.

Public Relations Officer